

NINA M. GUNTHER-SEGAL

www.gunthersegal.com | ninagunthersegal@gmail.com | 646-267-4976 | Greenfield, MA

EDUCATION

SMITH COLLEGE, Northampton, MA 2018–2022

- BA, Sociology with Climate Change concentration
- Honors: *summa cum laude*, Phi Beta Kappa, 4.0 cumulative GPA
- Relevant coursework: Calderwood Seminar in Public Writing, Grantwriting for the Arts

RELEVANT EXPERIENCE

Freelance Copywriter & Editor Sep. 2015–Present

- Writing thousands of original, intensively researched SEO articles, blog posts, and landing pages as well as short-form copy for email marketing and social media
- Named Exceptional Freelance Writer for Upwork's Top Rated Plus program
- Copyediting for dozens of clients, including bestselling author with 12 published books
- Clients include Peerspace, Monotype, CFA Institute, Viridian Advisors, WallsNeedLove
- See writing samples, client list, and testimonials at www.gunthersegal.com

UNIVERSITY OF SUSSEX, Remote | *Commonsverse Manager* Feb. 2021–Present

- Researching and writing more than 50 profiles of notable commons worldwide to create comprehensive database on Commonsverse federated wiki (<http://commonsverse.wiki>)
- Developing editorial protocols and instructional materials for Commonsverse

SIERRA CLUB MASSACHUSETTS, Boston, MA | *Research Intern* Jun.–Aug. 2019

- Wrote 20+ articles for MA Sierra Club's Climate Leadership Newsletter and comprehensive report on municipal programs exemplifying equitable energy transition
- Had my letter to the editor published in the *Republican* and shared 300+ times

VERITÉ, Amherst, MA | *Research Intern* Jun.–Aug. 2018

- Authored reports on forestry, forced labor, and human rights abuses in Mexico, Mozambique, and Myanmar
- Copy edited six Labor Inspection Trainings on Child Labor for Winrock International

UMASS POLI SCI DEPARTMENT, Amherst, MA | *Research Assistant* Sep.–Dec. 2018

- Assisted study titled "Comparative Health Equity in New Zealand, the United States, Australia and Canada" for Dr. Dean E. Robinson
- Wrote 20-page report on legal activism in Australia, Canada, and New Zealand

SKILLS

Writing: SEO, Market & Academic Research, AP Style, A/B Testing, Branding, Content Strategy, UX Writing, Technical Writing, Grant Writing

Languages: Conversational German & French

Technical/Software: Semrush, WordPress, Photoshop, InDesign, HTML, CSS, Jira, Asana

Other: Speed Reading, Statistics